



GUNNERS AIM FOR PREMIER PRINT PERFORMANCE!



WHEN ARSENAL FC REQUIRED AN INNOVATIVE SOLUTION TO ENSURE MORE EFFICIENT AND SECURE PRINTING ACROSS ITS NETWORK AND AN INTELLIGENT WAY TO STORE THEIR VAST ARRAY OF DOCUMENTS, THEY TURNED TO ALTODIGITAL.

CLIENT PROFILE

ARSENAL FOOTBALL CLUB

Arsenal is a Premier League Football Club based at the prestigious Emirates Stadium in the heart of London. The club has had unprecedented success over the years and is currently one of the top four clubs in Europe.

LOCATION	London.
FOUNDED	1886.
KEY TECHNOLOGY	Ricoh MFPs & Duplicators, Equitrac Print Management Software, INVU Document Management Software.
KEY BENEFITS	Easier access to essential information, smart printing to reduce inefficiencies, secure printing, management tools to monitor print traffic.
WEBSITE	www.arsenal.com

THE CHALLENGE

Arsenal FC had a fleet of copiers operating in their offices. The machines were often not used to their full potential and were becoming outdated with poor scanning facilities.

From a management perspective the machines weren't properly networked and sat separately from the rest of the IT infrastructure across the club.

These issues resulted in problems with inefficiencies across their entire printer fleet and they desperately needed an automated procedure to help utilise machines to ensure improved productivity.

Document management was also a pertinent issue for the club, high volumes of archived paperwork and filing meant that the retrieval of documents could be a time consuming and painstaking exercise.

"We chose Altodigital as they listened to our needs and provided a tailored solution, which enabled us to improve the efficiencies of our printing, both in management and environmental terms."

Paul Farmer – Head of IT, Arsenal FC





THE SOLUTION

After an extensive selection process, Arsenal decided to partner with Altodigital to replace their copier fleet and provide innovative software solutions to help manage their print and document output. Mike Brown, Sales Manager at Altodigital, commented:

“We were selected due to our extensive expertise in the print and copier industry and provided a thorough sales approach, ensuring that the entire club’s current issues were addressed with our comprehensive solution.”

Print inefficiency was an important issue for the club and their management team needed better visibility of print usage. Equitrac Print Management Software was installed for this purpose. This software enables key personnel to see what someone is printing, who’s printing and where they are printing it to. Implementation of this monitoring software enables print jobs to be diverted to a more efficient machine when required.

A secure pull printing solution has also been adopted, which enables users to send documents to a virtual printer. The document can then be picked up from any printer within the network by request. This is ideal when working at the other side of the building and crucial when printing sensitive and confidential documents.

THE BENEFITS

With the installation of Equitrac Print Management, the club can now manage and monitor print usage internally. This offers them the ability to identify inefficiencies and direct output to the most efficient devices. This process ensures that print waste and cost is drastically reduced, helping them streamline their printer and copier fleet.

By adopting the pull print solution the club now has a system that provides greater control, security and additional functionality for printers and multi-function products across their network.

FOR MORE INFORMATION

Established for over 30 years, we have focussed exclusively on providing unbeatable office print technology, and although we are a truly national operation, our success has been forged around our unique network of local offices providing on-the-spot response, rapport and reliability.

To find out more about Altodigital email marketing@altodigital.com or visit us at www.altodigital.com

Altodigital has offices all over the country. Call us and see what we can do for your business:

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Tel: 0113 244 3016

SOUTH

Tel: 01489 553 368

SOUTH EAST (LONDON)

Tel: 020 7740 0600

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Email: marketing@altodigital.com

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